

Dear Parent / Carer,

## Parental Consent - Photo and Media

At The Bridge Academy, we believe in celebrating our students' achievements and sharing the positive work that takes place across our school community. We may take photographs or video recordings of students to support learning, promote our curriculum, capture enrichment opportunities, and share success stories aligned with our RAISE values: Respect, Aspiration, Independence, Success and Engagement.

Photographs or recordings may be used in the following ways:

- On our school website or official social media accounts
- In newsletters, bulletins or school communications
- On internal displays and educational resources
- In local press or media publications, where relevant
- For trust-wide or partnership publications and events

We take data protection and safeguarding extremely seriously. We will never publish a child's full name alongside their image, and any media use will comply with GDPR and the school's Safeguarding and Data Protection Policies.

Please complete the consent form below to indicate your preferences regarding how your child's image may be used. This will be in place for the duration of your child's placement at The Bridge Academy. If you have any concerns or wish to change your preferences in the future, you can contact the school office at any time.

Yours sincerely,



Elliot Payne  
Head of School



You can also complete the form by scanning the QR code above, or clicking here  
<https://forms.office.com/e/Qbrmg5QUwv>



## The Bridge Academy - Parental Consent – Photography

Child's Name: \_\_\_\_\_ Tutor Group / Year: \_\_\_\_\_

- ☐ I give consent for my child's image to be used on the school website and official social media.
- ☐ I give consent for my child's image to be used in printed school materials (e.g. newsletter, prospectus).
- ☐ I give consent for my child's image to be used on school displays or classroom learning materials.
- ☐ I give consent for my child's image to be shared with local press/media or external partners.

Parent / Carer Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_